

# Mobile App Design & Development

Every company needs a digital strategy that includes mobile. Whether you're defining a new offering or extending existing services, a seamless mobile experience is crucial for your future growth. OpenArc can help your team define a vision and choose a model that is the best fit for your business based on user needs. An in-house team of designers and developers will deliver to you a cohesive user experience that will strengthen your brand and boost engagement. From native, hybrid, and cross-platform, your OpenArc custom mobility solution will position you to out-pace your competition and get to market faster.

## CREATING EXPERIENCES

Satisfy your end users' needs and motivations by creating useful and usable experiences that delight. We learn and explore with you to define the right problems to solve and envision new ways of creating value.

## FIND OUT MORE!

Learn more about how OpenArc can help you meet your needs and goals by connecting with one of our strategy experts.

## FLEXIBLE APPROACH

We develop cross-platform applications that fit within your ecosystem and meet the needs of end users. Our team commonly designs and builds apps for:

- Native iOS & Android
- Xamarin
- Responsive Web
- Phone, Tablet, Watch Apps

## OUR SERVICES

- Customer Research and User Testing
- Concepting and Strategy
- UI/UX Design
- Proof-of-Concept Development
- App Development
- Integration
- QA and Testing
- Store Launch
- Ongoing Feature Development



American consumers now check their smartphones an **average of 52 times each day.**

Deloitte, Global Mobile Consumer Survey, 2018

**60% of employees** use apps for work-related activity.

Digital Strategy Consulting

46% of smartphone owners use a **voice assistant** on a regular basis.

Pew Research Center

A slow-loading webpage or video **increases users' heart rates** by an average of 38%.

Ericsson Mobility Report